

# REEYA SHRESTHA

PSYCHOLOGY AND SOCIAL WORK STUDENT



### **EXPERIENCE**

### **CO-FOUNDER**

#### **CHERRY ON TOP FREAK STREET**

- Established and managed a successful venture at Freak Street, Basantapur.
- Transitioned the business to family ownership to pursue new professional challenges.

#### **GENERAL MANAGER**

#### **LINKEX LOGISTIC BUSINESS**

- Established and managed a successful venture at Freak Street, Basantapur.
- Transitioned the business to family ownership to pursue new professional challenges.

### **TRAINEE & TRAINER**

#### NEPAL MAHILA BISHWASHI SANGH

 Conducted workshops empowering young women in reproductive and sexual health.

### **ASSISTANT PROGRAM OFFICER**

#### **CENTER FOR INDEPENDENT LIVING (CIL)**

 Conducted workshops empowering young women in reproductive and sexual health.

#### YOUTUBE SPEAKER & CONTENT CREATOR

### REBELLION PVT. COMPANY

Produced engaging multimedia content addressing diverse audiences.

#### **PROJECT MANAGER**

### LONGTAIL

 Specialized in digital marketing, designing and executing strategies to enhance global business presence.



## **REFERENCES**

#### **AMIT SHRESTHA**

CEO, Linkex Logistic Business Phone: +977 982-3647416

### YABESH ADHIKARI

Assistant Program Officer, CIL, Kathmandu Phone: +977 986-0792017

#### **RAJINA NEUPANE**

Team Member, World YWCA Email: neupanerajina80egmail.com



# **ABOUT ME**

A passionate and dedicated student double majoring in Psychology and Social Work, with a strong foundation in understanding human behavior and driving social betterment. Experienced in managing projects, leading teams, and creating impactful content. I aim to blend knowledge, compassion, and creativity to make meaningful contributions to society.



# **EDUCATION**

**UNDERGRADUATE: ST. XAVIER'S** 

**COLLEGE, MAITIGHAR** 

HIGH SCHOOL: ST. XAVIER'S SCHOOL,

**JAWALAKHEL** 

SCHOOL: IJ PIONEER HIGHER

SECONDARY SCHOOL,

HATTIBAN



# **CORE COMPETENCIES**

- CONTENT BRAINSTORMING
- CONTENT CREATION
- CLIENT HANDLING
- PUBLIC SPEAKING
- PITCH DELIVERY PROJECT COORDINATION



# **CERTIFICATIONS**

• CERTIFIED TRAINER

Reproductive and Sexual Health for Women



# CONTACT



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LALITPUR, NEPAL